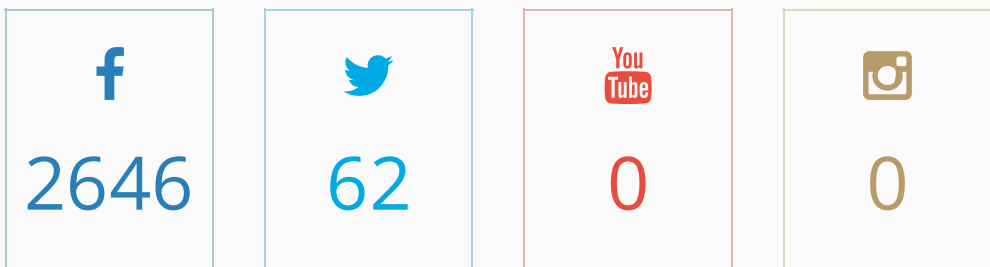
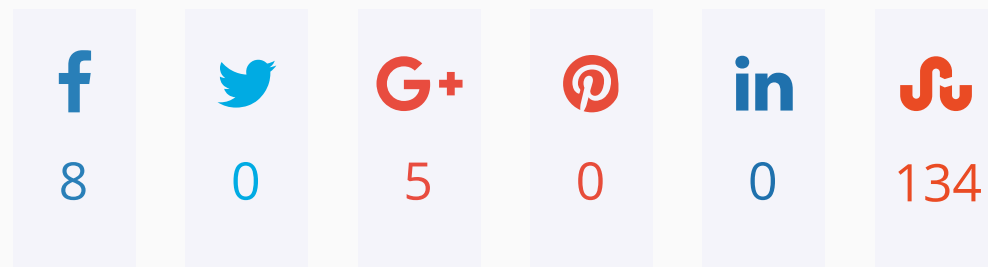


SOCIAL MEDIA FOLLOWERS



SOCIAL MEDIA SHARES



TOTAL VISITORS

984 ▲ 67%

Unique People Who Visit Your Site

TOTAL VISITS

1355 ▲ 44%

When a Visitor Goes to Your Site

TOTAL PAGE VIEWS

2717 ▲ 38%

Web Pages Viewed During a Visit

AVG. PAGE VIEWS / VISIT

2.01 ▼ -4%

Total Views Divided by Total Visits

NEW VISITORS

899 ▲ 80%

First Time Visiting within 30 Days

RETURNING VISITORS

456 ▲ 23%

Multiple Visits within 30 Days

AVG. TIME ON SITE

00:01:12 ▼ -9%

Time Spent on Web Site Per Visit

BOUNCE RATE

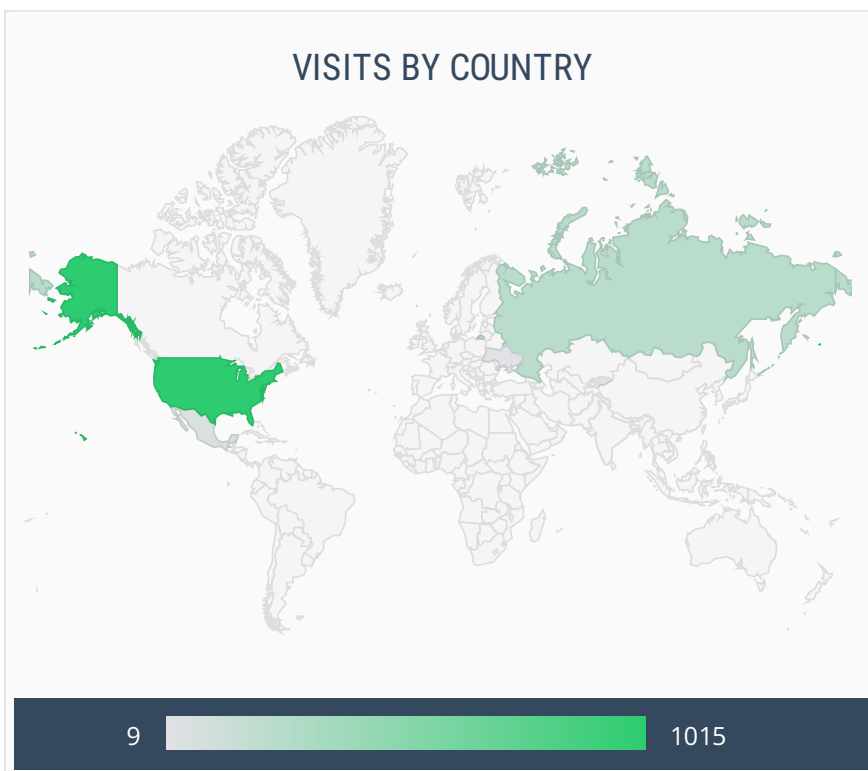
55.28% ▼ -2%

Visitor Views Only One Web Page

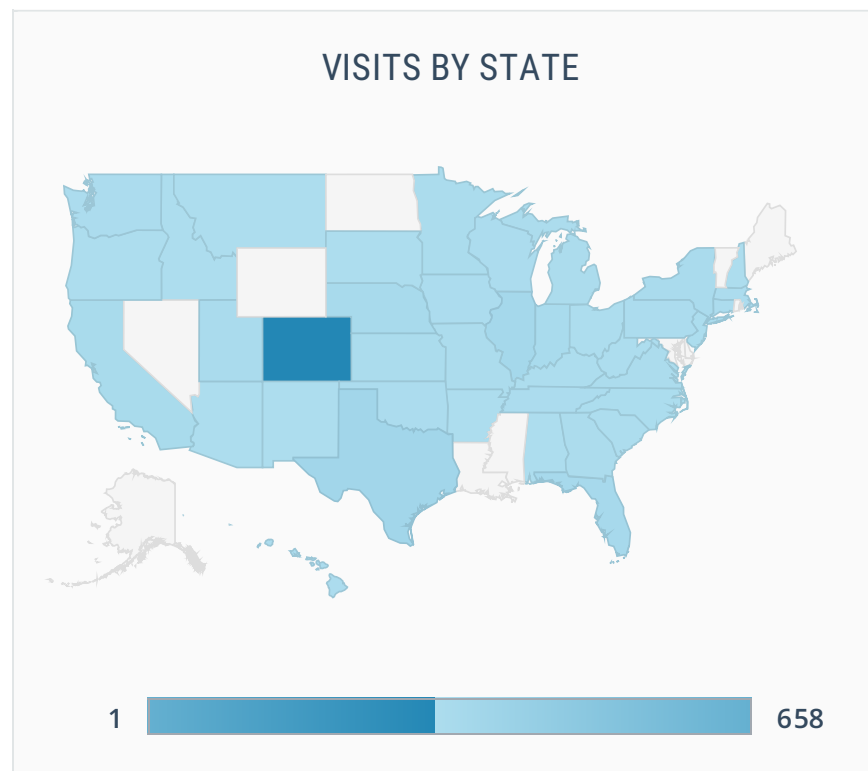
TOP 5 COUNTRIES

United States	1015
Russia	236
Mexico	60
Ukraine	10
Kyrgyzstan	9

VISITS BY COUNTRY



VISITS BY STATE



TOP 5 STATES

Colorado	658
Texas	52
Illinois	38
Florida	28
Nebraska	27

NEW/RETURNING VISITORS



● returning ● new

VISITS BY TRAFFIC TYPE



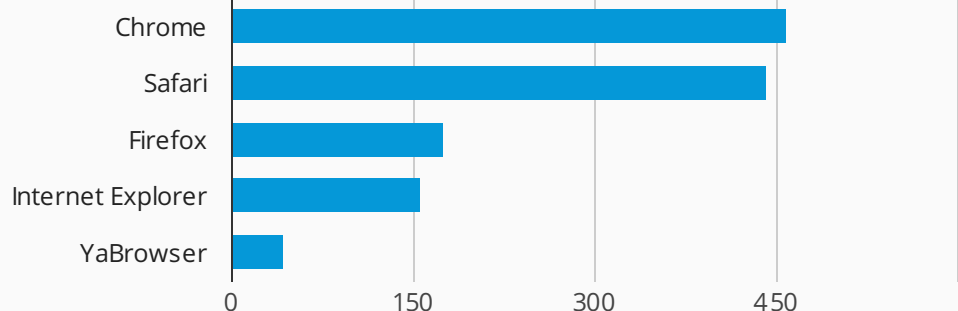
● search ● direct ● referral

USER DEVICE TYPE



● desktop ● mobile ● tablet

TOP BROWSERS



TOTAL PAGES INDEXED

41

Webpages published on Google

404 PAGES

65+

Webpages reported as Not Found



Data Provided by Google™ Inc.

### WHAT PEOPLE SEARCH TO FIND YOU (20 TOP KEYWORDS)

Clicks	Impressions	Keywords
18	194	bistro 28
76	155	pole creek golf
36	88	pole creek golf club
1	66	winter park colorado golf
8	66	pole creek
1	63	colorado golf magazine
19	49	pole creek golf course
1	42	bistro28
4	39	winter park golf
25	32	bistro 28 at pole creek
1	30	winter park golf courses
0	23	golf resorts in denver
2	11	pole creek colorado
0	4	public golf courses denver
0	3	golfing club
0	2	pole valley golf course
0	1	golf and ski colorado springs
0	1	disc golf courses in colorado springs
0	1	restraunt
0	1	winter park co web cam

### WEBSITES THAT SEND YOU TRAFFIC (20 TOP WEBSITES)

Websites	Visits
google	1233
website-analyzer.info	266
fraservalleyrec.org	248
yahoo	86
bing	84
m.yelp.com	23
yelp.com	16
facebook.com	11
playwinterparkmember.chambermaster.com	11
visitgrandcounty.com	11
allwinterpark.com	10
tripadvisor.com	8
aol	7
m.facebook.com	6
ask	5
colorado.com	5
summerofandy.com	5
yellowpages.com	4
ads.worldgolf.com	3
centurylink.net	3

### TOP WEB PAGES ON GOOGLE (20 MOST SEEN PAGES)

Clicks	Impressions	Web Pages (By URL)
171	5469	/
11	1677	/-lodging-deals
107	1512	/-bistro-28
11	1275	/-course-information
17	923	/-regular-rates
2	846	/-course-awards
6	491	/-area-activities
8	443	/-pole-creek-webcam
1	408	/-directions
9	329	/-menu
1	135	/-pole-creek-information
1	127	/-mens-club
4	72	/-clubhouse
1	49	/-home?
4	46	/-intro
1	33	/-videos
1	27	/-staff-contact
9	23	/-winter-events
2	17	/-winter
1	6	/-private-parties

### YOUR TOP WEB PAGES (20 TOP VISITED PAGES)

Web Pages (By URL)	Visits
/	1040
/-bistro-28	411
/-pole-creek-webcam	252
/-winter-events	212
/-regular-rates	127
/-course-information	89
/-winter	83
/-resident-rates	75
/-pole-creek-information	68
/-menu	59
/-course-awards	35
/-lodging-deals	28
/-staff-contact	24
/-home	22
/-intro	16
/-clubhouse	15
/-general-contact	15
/-mens-club	14
/-pro-shop	14
/-area-activities	12

page	status	detected on
index.php	404	05-20-2015 @ 8pm
contact.php	404	02-16-2015 @ 5am
tournaments.php	404	02-16-2015 @ 4am
golf_rates.php	404	06-14-2015 @ 2am
specials.php	404	07-04-2015 @ 9am
course_info.php	404	06-21-2015 @ 5pm
blog_view.php?id=17	404	06-12-2015 @ 6am
weddings.php	404	06-02-2015 @ 5pm
employment.php	404	12-04-2015 @ 6pm
blog_view.php?id=11	404	06-21-2015 @ 9am
directions.php	404	06-08-2015 @ 10pm
projectreview.php	404	05-26-2015 @ 3am
reviews.php	404	11-30-2015 @ 7pm
blog_view.php?id=32	404	06-02-2015 @ 10am
lodging.php	404	05-24-2015 @ 5am
blog_view.php?id=53	404	12-31-2015 @ 12pm
webcam.php	404	12-28-2015 @ 1pm
blog_view.php?id=52	404	12-31-2015 @ 12pm
blog_view.php?id=54	404	10-12-2015 @ 2am
blog_view.php?id=51	404	12-31-2015 @ 12pm
blog_view.php?id=38	404	06-06-2015 @ 1pm
index.php?skiptest	404	06-07-2015 @ 2am
blog_view.php?id=28	404	11-23-2015 @ 8am
blog_view.php?id=27	404	10-04-2015 @ 6am
blog_view.php?id=48	404	09-09-2015 @ 11pm
blog.php	404	06-18-2015 @ 12pm
blog_view.php?id=50	404	12-31-2015 @ 12pm
blog_view.php?id=23	404	12-27-2015 @ 6am
blog_view.php?id=47	404	12-28-2015 @ 6am
calendar/index.php?cal_monthDate=2311-04	404	10-29-2015 @ 3pm
calendar/index.php?cal_monthDate=1317-10	404	10-29-2015 @ 11am
calendar/index.php?cal_monthDate=0852-05	404	10-29-2015 @ 8am
calendar/index.php?cal_monthDate=2467-09	404	10-27-2015 @ 7am
resident_id/	404	01-14-2016 @ 12am
blog_view.php?id=40	404	06-01-2015 @ 7pm
blog_view.php?id=21	404	12-08-2015 @ 9pm
blog_view.php?id=14	404	12-01-2015 @ 4pm
calendar/index.php?cal_monthDate=1935-07	404	10-29-2015 @ 10am
winter.php	404	09-28-2015 @ 11pm
calendar/index.php?cal_monthDate=3363-07	404	10-27-2015 @ 11pm
calendar/index.php?cal_monthDate=2466-05	404	11-13-2015 @ 6am
bookings.php	404	12-15-2015 @ 7pm
calendar/index.php?cal_monthDate=1038-01	404	10-27-2015 @ 10am
cms_files/Happy_hour_flyer.pdf	404	01-14-2016 @ 6am
calendar/index.php?cal_monthDate=3721-10	404	11-13-2015 @ 6am
calendar/index.php?cal_monthDate=3775-10	404	11-13-2015 @ 6am
calendar/index.php?PHPSESSID=5a846508582595bb835da10f6a9f9929&cal_monthDate=7511-03	404	10-29-2015 @ 3pm
calendar/index.php?PHPSESSID=5a846508582595bb835da10f6a9f9929&cal_monthDate=7200-01	404	10-27-2015 @ 4pm
blog_view.php?id=42	404	10-20-2015 @ 11pm
calendar/index.php?cal_monthDate=1167-02	404	10-27-2015 @ 6pm
calendar/index.php?cal_monthDate=4023-03	404	10-29-2015 @ 5pm
calendar/index.php?cal_monthDate=3483-02	404	10-29-2015 @ 5pm
calendar/index.php?cal_monthDate=0295-02	404	10-29-2015 @ 4pm
calendar/index.php?cal_monthDate=0508-01	404	10-29-2015 @ 12pm

page	status	detected on
calendar/index.php?cal_monthDate=2431-11	404	10-29-2015 @ 10am
calendar/index.php?cal_monthDate=2928-10	404	10-28-2015 @ 2am
calendar/index.php?cal_monthDate=1249-04	404	10-27-2015 @ 7pm
summer.php	404	05-28-2015 @ 12am
calendar/index.php?cal_monthDate=2368-04	404	10-27-2015 @ 6am
calendar/index.php?cal_monthDate=2157-04	404	10-27-2015 @ 5am
calendar/index.php?cal_monthDate=0698-03	404	10-23-2015 @ 3am
calendar/index.php?PHPSESSID=5a846508582595bb835da10f6a9f9929&cal_monthDate=7975-11	404	11-13-2015 @ 5am
calendar/index.php?PHPSESSID=5a846508582595bb835da10f6a9f9929&cal_monthDate=6169-02	404	10-28-2015 @ 1am
calendar/index.php?PHPSESSID=5a846508582595bb835da10f6a9f9929&cal_monthDate=4822-04	404	10-29-2015 @ 1pm
calendar/index.php?PHPSESSID=5a846508582595bb835da10f6a9f9929&cal_monthDate=7997-03	404	10-29-2015 @ 12pm

## EMAIL MARKETING TRAFFIC

Campaign	Sessions	% New Sessions
holiday wish	12	75.00
2015 survey	5	100.00

## LIST BY LOCATION

Colorado	658
Texas	52
Illinois	38
Florida	28
Nebraska	27
California	19
Indiana	18
New York	16
Utah	16
Kansas	12
Minnesota	10
Georgia	7
Michigan	7
Missouri	7
Virginia	7
Massachusetts	6
Oklahoma	6
Pennsylvania	6
Wisconsin	6
Connecticut	5
Hawaii	5
Iowa	5
Tennessee	5
Washington	5
New Jersey	4
North Carolina	4
Alabama	3
Ohio	3
South Dakota	3
Arizona	2
District of Columbia	2
New Mexico	2

West Virginia	2
Arkansas	1
Idaho	1
Kentucky	1
Montana	1
New Hampshire	1
Oregon	1
South Carolina	1

## WHAT DOES (NOT SET) AND (NOT PROVIDED) MEAN?

So what does (not set) and (not provided) mean?

Why did google analytics output either "not provided" or "not set" info into my report?

We get this question all the time. Hopefully you can use this as a reference in case you forget or someone asks you for an explanation.

### **(Not Provided) = Organic visits from a keyword search**

In 2011 Google switched to a secure server (https) which encrypts search results. Meaning anytime you're logged into Google (i.e. Gmail, Calendar or YouTube) your searches become protected – Leaving all keyword data as (not provided) in Google Analytics.

We're noticing most accounts have more than 50% of all keyword information replaced with (not provided).

### **(Not Set) = A direct visit or a referral from another site**

This is a little more complicated, but basically refers to a catch-all for information Google Analytics wasn't able to identify.

For example, if you see landing page = (not set), it probably means that session didn't have a page or screen view. The session could have been triggered an Event or an E-commerce hit type. Read this post to learn more about sessions, events and E-commerce hit types. For more information on (not set) and (not provided) visit this [forum](#) from the Google Support Team.